AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and				P	ate	
WRAL	WRAL-TV ; Raleigh NL 9-25-12					
I, Michelle Sar						
do hereby request station time concerning the following issue:						
Americans for Job Security						
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks	
	See	1-11.	echo			
		7,000 000000000000000000000000000000000			The state of the Section State of the Section	
Total Char	ges: 🕏 7	700G	1 \$ 10	0,045~	3	
To the tree service adde	skorenii sharinesa, etroni 🗚 o			Alega (P. Meso (P. 196) Alega (P. 196)		
This broadcast t	time will be used by	: American	s For Job Sec	curity		
Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"						
			Ţ	No		
humani						

CONTRACT



WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

And:

Crossroads Media LLC 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

	Contract / Revision		Alt Order #		
	118171	1		06325926	
Product				•	
AMER 4 JOB SECURITY					
Contract Dates	Estimate #				
09/26/12 - 10/02/12	1020				•
Advertiser	Or		Ori	ginal Date	/ Revision
Americans for Job Secur	ity		C	9/20/12	/ 09/20/12
	Billing Cycle	Billing	Billing Calendar		Cash/Trade
	EOM/EOC	Broadcast Account Executive Cheryl Blair			Cash
	Station			xecutive	Sales Office
	WRAL			iir	Washington Tel
	Special Hand	ling			
	Demographic				
	Adults 35+				
	IDB#	Advert	iser	r Code	Product Code
	Agency Ref			Advertiser	Ref
	1			ŀ	

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
N 1 WRAL 10/02/12 10/02/12 WRAL 5am News	5am - 5:30a	:30	N M 1	\$900.00
ISSUE CLASS OF TIME R8.23 Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -1 1	<u>Rate</u> \$900.00			
N 2 WRAL 09/28/12 09/28/12 WRAL 5am News	5am - 5:30a	:30	NM 1	\$700.00
ISSUE CLASS OF TIME R8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	<u>Rate</u> \$700.00			
N 3 WRAL 09/26/12 09/26/12 WRAL 5:30AM News	530-6a	:30	NM 1	\$1,000.00
ISSUE CLASS OF TIME R8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	<u>Rate</u> \$1,000.00			
N 4 WRAL 09/28/12 09/28/12 WRAL 5:30AM News	530-6a	:30	NM 1	\$1,000.00
ISSUE CLASS OF TIME R8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	<u>Rate</u> \$1,000.00			
N 5 WRAL 10/02/12 10/02/12 WRAL AM News	6-7a	:30	NM 1	\$2,000.00
ISSUE CLASS OF TIME R8.23 Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -1 1	Rate \$2,000.00			
N 6 WRAL 09/28/12 09/28/12 WRAL AM News	6-7a	:30	NM 1	\$1,600.00
ISSUE CLASS OF TIME R8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	<u>Rate</u> \$1,600.00			
N 7 WRAL 09/26/12 09/26/12 CBS This Morning	7am - 9am	:30	NM 1	\$850.00
ISSUE CLASS OF TIME R8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	<u>Rate</u> \$850.00			
N 8 WRAL 09/28/12 09/28/12 CBS This Morning	7am - 9am	:30	NM ´	\$850.00
ISSUE CLASS OF TIME R8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/121 1	<u>Rate</u> \$850.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

Contract / Revision Alt Order# 06325926 118171

Product Estimate# Contract Dates AMER 4 JOB SECURIT 1020 09/26/12 - 10/02/12

Original Date / Revision Advertiser 09/20/12 / 09/20/12 Americans for Job Securi

Spots/

		Spots/	_	
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		****	
N 9 WRAL 10/01/12 10/01/12 Dr. Phil	9-10a	:30	NM 1	\$750.00
ISSUE CLASS OF TIME R8.23	5		1	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12 1 1	<u>Rate</u> \$750.00			
N 10 WRAL 10/02/12 10/02/12 Dr. Phil	9-10a	:30	NM 1	\$750.00
ISSUE CLASS OF TIME R8.23	9-10a	.00		•
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
Week: 10/01/12 10/07/12 -1 1	\$750.00			
N 11 WRAL 09/26/12 09/26/12 Dr. Phil	9-10a	:30	NM 1	\$500.00
ISSUE CLASS OF TIME R8.23				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/121 1	<u>Rate</u> \$500.00			
110010.00721712	9-10a	:30	NM 1	\$500.00
N 12 WRAL 09/27/12 09/27/12 Dr. Phil ISSUE CLASS OF TIME R8.23	3-10a	.00	14.00	,
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
Week: 09/24/12 09/30/121 1	\$500.00			
N 13 WRAL 09/28/12 09/28/12 Dr. Phil	9-10a	:30	NM 1	\$500.00
ISSUE CLASS OF TIME R8.23	D-4-			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/121 1	<u>Rate</u> \$500.00			
N 14 WRAL 10/01/12 10/01/12 Noon News	12p-1p	:30	NM 1	\$1,200.00
ISSUE CLASS OF TIME R8.23	12p 1p	,,,,		. ,
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
Week: 10/01/12 10/07/12 1 1	\$1,200.00			
N 15 WRAL 10/02/12 10/02/12 Noon News	12p-1p	:30	NM 1	\$1,200.00
ISSUE CLASS OF TIME R8.23	Data			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12 -1 1	<u>Rate</u> \$1,200.00			
N 16 WRAL 09/26/12 09/26/12 Noon News	12p-1p	:30	N M 1	\$700.00
ISSUE CLASS OF TIME R8.23				
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/24/12 09/30/121 1	\$700.00			4700.00
N 17 WRAL 09/27/12 09/27/12 Noon News	12p-1p	:30	NM. 1	\$700.00
ISSUE CLASS OF TIME R8.23 Start Date End Date Weekdays Spots/Week	Rate			'
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/121 1	\$700.00			
N 18 WRAL 09/28/12 09/28/12 Noon News	12p-1p	:30	NM 1	\$700.00
ISSUE CLASS OF TIME R8.23				
Start Date End Date Weekdays Spots/Week				
Week: 09/24/12 09/30/121 1	\$700.00		NIM 4	¢750.00
N 19 WRAL 10/01/12 10/01/12 The Insider (1-130p)	1-130p	:30	NM 1	\$750.00
ISSUE CLASS OF TIME R8.23 Start Date	Rate		1	
Week: 10/01/12 10/07/12 1 1	\$750.00	2222		
N 20 WRAL 10/02/12 10/02/12 The Insider (1-130p)	1-130p	:30	NM 1	\$750.00
ISSUE CLASS OF TIME R8.23				
Start Date			ł	
Week: 10/01/12	\$750.00		ı	

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In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

	Contract / Revision	Alt Order #
	118171 /	06325926
Contract Dates	Product	Estimate #

AMER 4 JOB SECURIT 1020

<u>Advertiser</u> Original Date / Revision 09/20/12 / 09/20/12 Americans for Job Securi

Spots/

09/26/12 - 10/02/12

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate	***************************************		
N 21 WRAL 09/26/12 09/26/12 The Insider (1-130p)	1-130p	:30	NM 1	\$500.00
ISSUE CLASS OF TIME R8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	<u>Rate</u> \$500.00			,
N 22 WRAL 09/27/12 09/27/12 The Insider (1-130p)	1-130p	:30	NM 1	\$500.00
ISSUE CLASS OF TIME R8.23	1-100p	.50	Idiat	\$300.00
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	<u>Rate</u> \$500.00			
N 23 WRAL 09/28/12 09/28/12 The Insider (1-130p)	1-130p	:30	NM 1	\$500.00
ISSUE CLASS OF TIME R8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/121 1	<u>Rate</u> \$500.00			
N 24 WRAL 10/01/12 10/01/12 CBS Daytime (1:30-4P)	130-4p	:30	NM 1	\$800.00
ISSUE CLASS OF TIME R8.23 Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	<u>Rate</u> \$800.00			
N 25 WRAL 09/28/12 09/28/12 CBS Daytime (1:30-4P)	130-4p	:30	NM 1	\$500.00
ISSUE CLASS OF TIME R8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	<u>Rate</u> \$500.00			
N 26 WRAL 10/01/12 10/01/12 Young and the Restless	4-5p	:30	NM 1	\$1,600.00
ISSUE CLASS OF TIME R8.23 Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	<u>Rate</u> \$1,600.00			
N 27 WRAL 09/26/12 09/26/12 Young and the Restless	4-5p	:30	NM 1	\$1,300.00
ISSUE CLASS OF TIME R8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/121 1	<u>Rate</u> \$1,300.00			
N 28 WRAL 09/27/12 09/27/12 Young and the Restless	4 -5p	:30	NM 1	\$1,300.00
ISSUE CLASS OF TIME R8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	<u>Rate</u> \$1,300.00			
N 29 WRAL 09/28/12 09/28/12 Young and the Restless	4-5p	:30	NM 1	\$1,300.00
ISSUE CLASS OF TIME R8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	<u>Rate</u> \$1,300.00			
N 30 WRAL 10/02/12 10/02/12 5:00 First News	5-530p	:30	NM 1	\$4,000.00
ISSUE CLASS OF TIME R8.23 Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -1 1	<u>Rate</u> \$4,000.00			
N 31 WRAL 09/26/12 09/26/12 5:00 First News	5-530p	:30	NM 1	\$3,000.00
ISSUE CLASS OF TIME R8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	<u>Rate</u> \$3,000.00			
N 32 WRAL 10/01/12 10/01/12 5:30 News	530-6p	:30	N M 1	\$4,000.00
ISSUE CLASS OF TIME R8.23 Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	<u>Rate</u> \$4,000.00			

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WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

Contract / Revision	Alt Order #
118171 /	06325926

Contract Dates Product Estimate # 09/26/12 - 10/02/12 AMER 4 JOB SECURIT 1020

Advertiser Original Date / Revision / 09/20/12 09/20/12 Americans for Job Securi

Snote/

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
N 33 WRAL 09/27/12 09/27/12 5:30 News	530-6p	:30	NM 1	\$3,000.00
ISSUE CLASS OF TIME R8.23 Start Date	<u>Rate</u>			
Week: 09/24/12 09/30/121 1	\$3,000.00			
N 34 WRAL 10/02/12 10/02/12 6pm News (M-F)	6-630p	:30	NM 1	\$5,000.00
ISSUE CLASS OF TIME R8.23 <u>Start Date</u>	<u>Rate</u> \$5,000.00			
N 35 WRAL 09/28/12 09/28/12 6pm News (M-F)	6-630p	:30	NM 1	\$4,000.00
ISSUE CLASS OF TIME R8.23	·			¥ 1,000.00
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	<u>Rate</u> \$4,000.00			
N 36 WRAL 10/01/12 10/01/12 CBS Evening News (M-F)	630p-7p	:30	NM 1	\$5,000.00
ISSUE CLASS OF TIME R8.23 Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	<u>Rate</u> \$5,000.00			
N 37 WRAL 09/26/12 09/26/12 CBS Evening News (M-F)	630p-7p	:30	NM 1	\$4,000.00
ISSUE CLASS OF TIME R8.23				4 1,000,00
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	<u>Rate</u> \$4,000.00			
N 38 WRAL 09/26/12 09/26/12 Late News	11-1135p	:30	NM 1	\$4,000.00
ISSUE CLASS OF TIME R8.23				
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	<u>Rate</u> \$4,000.00			
N 39 WRAL 09/28/12 09/28/12 Late News	11-1135p	:30	NM 1	\$4,000.00
ISSUE CLASS OF TIME R8.23				
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	<u>Rate</u> \$4,000.00			
N 40 WRAL 10/02/12 10/02/12 Tue Hour 1	8-9p	:30	N M 1	\$9,000.00
ISSUE CLASS OF TIME R8.23				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12 -1 1	Rate			
	\$9,000.00			
N 41 WRAL 09/26/12 09/26/12 Wed Hour 3	10-11p	:30	NM 1	\$6,500.00
ISSUE CLASS OF TIME R8.23 Start Date	Data			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/121 1	<u>Rate</u> \$6,500.00			
N 42 WRAL 09/27/12 09/27/12 Thu Hour 3	10-11p	:30	NM 1	\$7,500.00
ISSUE CLASS OF TIME R8.23				
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	<u>Rate</u> \$7,500.00			
N 43 WRAL 09/28/12 09/28/12 Fri Hour 3	10-11p	:30	NM 1	\$6,000.00
ISSUE CLASS OF TIME R8.23				. ,
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/24/12 09/30/121 1	\$6,000.00			
N 44 WRAL 09/29/12 09/29/12 7pm News	7-730p	:30	NM 1	\$600.00
ISSUE CLASS OF TIME R8.23	. .		1	
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1- 1	<u>Rate</u> \$600.00			
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55 WRAL 09/26/12

Week: 09/24/12

Start Date

WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

		Alt Order # 06325926
Contract Dates	Product	Estimate #
09/26/12 - 10/02/12	AMER 4 JOB SECURITY	1020

 Advertiser
 Original Date / Revision

 Americans for Job Securi
 09/20/12 / 09/20/12

Spots/ Ch Start Date End Date Description Start/End Time Length Week Days Rate Type Spots Amount Start Date End Date Weekdays Rate WRAL Sun Morning News 7-9a :30 NM 1 \$900.00 N 45 WRAL 09/30/12 09/30/12 ISSUE CLASS OF TIME R8.23 Start Date End Date Spots/Week <u>Weekdays</u> Rate Week: 09/24/12 09/30/12 ----1 \$900.00 1 :30 46 WRAL 09/30/12 09/30/12 60 Minutes 7-8p NM 1 \$7,500.00 ISSUE CLASS OF TIME R8.23 Spots/Week End Date Start Date <u>Weekdays</u> Rate Week: 09/24/12 09/30/12 ----1 1 \$7,500.00 47 WRAL 09/26/12 09/26/12 WRAL 5am News 5am - 5:30a :30 NM \$700.00 ISSUE CLASS OF TIME R8.23 Spots/Week Start Date End Date <u>Weekdays</u> <u>Rate</u> Week: 09/24/12 09/30/12 --W----\$700.00 NM 48 WRAL 09/27/12 09/27/12 WRAL 5:30AM News 530-6a :30 1 \$1,000.00 ISSUE CLASS OF TIME R8.23 Spots/Week Start Date End Date Weekdays Rate Week: 09/24/12 09/30/12 ---T---1 \$1,000.00 WRAL 09/26/12 WRAL AM News 6-7a :30 NM 1 \$1,600.00 09/26/12 ISSUE CLASS OF TIME R8.23 Start Date End Date Weekdays Spots/Week Rate \$1,600.00 Week: 09/24/12 09/30/12 --W----1 WRAL 09/28/12 09/28/12 5:00 First News 5-530p :30 NM 1 \$3,000.00 ISSUE CLASS OF TIME R8.23 Start Date End Date Weekdays Spots/Week Rate Week: 09/24/12 09/30/12 1 \$3,000.00 ----F--53 WRAL 09/26/12 5:30 News 530-6p :30 NM 1 \$3,000.00 09/26/12 ISSUE CLASS OF TIME R8.23 Start Date End Date Weekdays Spots/Week Rate \$3,000.00 Week: 09/24/12 09/30/12 --W----1 :30 NM \$4,000.00 WRAL 09/27/12 09/27/12 Late News 11-1135p 1 ISSUE CLASS OF TIME R8.23 Spots/Week Start Date End Date Weekdays <u>Rate</u> Week: 09/24/12 09/30/12 ---T---\$4,000.00

4:30a - 5am

Rate

\$200.00

Totals 53 \$117,700.00

NIV

\$200.00

:30

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	38	\$80,000.00	\$68,000.00
10/01/12 -10/02/12	15	\$37,700.00	\$32,045.00
Totals	53	\$117,700.00	\$100,045.00

<u>Weekdays</u>

--W----

WRAL 4:30am News

Spots/Week

1

09/26/12

ISSUE CLASS OF TIME R8.23

End Date

09/30/12

Signature:	Date:	
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